

Biophysical Society

2020

64th Annual Meeting of the Biophysical Society

February 15–19, 2020 ■ San Diego, California

Sponsorship Contract

Take full advantage of your presence on the show floor with support options that will enhance your ROI, drive traffic to your booth, and extend your presence far beyond exhibit hours.

Our branding opportunities are a great way to broaden your competitive edge and enhance your company's image, prestige, and name recognition by supporting the meeting or specific events that target your market. Partner with the Biophysical Society and your organization will be associated with high quality programming that promotes your organization at the national and international level.

Company Information

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Contact Phone: _____

E-mail: _____

Signature: _____

Sponsorship: _____

Cost of Sponsorship: \$ _____

Method of Payment

_____ **Check** (Payable to Biophysical Society – US currency drawn on US bank.
No Purchase Orders accepted.)

Credit Card

Card Type (check one):

MasterCard Visa Discover American Express

Credit Card Number: _____

Exp. Date: ____/____/____ CVV Number: _____
(month) (year)

Name as it appears on card: _____

Signature: _____

(Your signature authorizes your credit card to be charged for the total payment.
The Biophysical Society reserves the right to charge the correct amount if different from the total payment.)

Please allow 7–10 business days for processing.

Return form to the Sales & Exhibits Manager at exhibits@biophysics.org.

Support Opportunities

| Increase Your Brand Awareness | |
|---|--------------|
| Monday Night Social Reception (exclusive) | \$20,000 |
| Saturday Night Opening Mixer (exclusive) | \$10,000 |
| Meeting Bags (exclusive) | \$10,000 |
| Lanyards (exclusive) | \$10,000 |
| 12-Month Image Calendar (exclusive) | \$8,500 |
| Badge Sponsor (exclusive) | \$6,000 |
| Pens (exclusive) | \$6,000 |
| Exhibitor Presentations (33 available) | \$1,850 each |

| Exhibit Hall & Convention Center Opportunities | |
|--|--------------|
| Career Development Center (exclusive) | \$6,500 |
| Mobile Re-Charging Lounge (exclusive) | \$6,500 |
| Coffee and Snack Breaks (6 available, 2 per day) | \$6,000 each |
| Exhibit Hall Entrance Floor Sticker (exclusive) | \$6,000 |
| "You Are Here" Show Floor Map (exclusive) | SOLD |
| Poster Push Pin Stations (exclusive) | \$5,000 |
| Sponsored Seating Area on Show Floor (exclusive) | \$5,000 |
| Coffee Sleeves (exclusive) | \$3,800 |
| New Product Carpet Decals | \$3,000 each |
| Meterboard Signs (5 available) | \$2,000 each |
| Aisle Signs (8 available) | \$1,800 each |

| Support Science and Research | |
|---|--------------|
| 2020 Biophysical Society Lecture (exclusive) | \$10,000 |
| The Art of Image Contest & Prizes (exclusive) | SOLD |
| Symposia | \$5,000 each |
| SRAA Poster Competition (exclusive) | \$3,500 |
| Workshops | \$3,000 each |
| Undergrad Student Lounge (exclusive) | \$3,000 |
| Undergrad Mixer and Poster Fest (3 available) | \$3,000 each |
| Student Travel Awards | \$1,000 each |

The Biophysical Society will recognize sponsors throughout the year leading up to the Annual Meeting. All Biophysical Society Annual Meeting sponsors will receive these benefits:

- Acknowledgement in the Annual Meeting Program
- Recognition on signage during event
- Logo with hyperlink to company website on Annual Meeting and Exhibit homepages
- Sponsor ribbons for exhibit personnel
- Additional priority points toward booth selection for BPS 2021
- Recognition in the Society's monthly newsletter, BPS Bulletin (August – February)

Additional benefits are available for the support opportunity purchased. Contact Exhibit Management for more information at exhibits@biophysics.org.